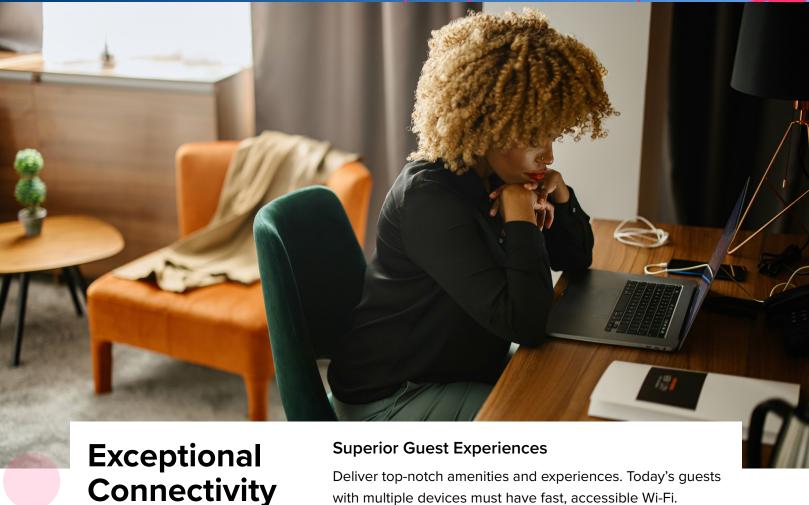


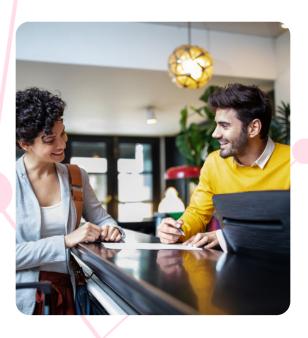
# Connectivity Solutions for Hospitality



Connecting Your World. Dynamically.







for Hospitality

Deliver top-notch amenities and experiences. Today's guests with multiple devices must have fast, accessible Wi-Fi.

Dazzle your guests with exceptional connectivity in their rooms, conference areas and across the entire property.

#### Hospitality venues are seeking:

- · High-performance Wi-Fi service for guests and staff
- · Seamless roaming across the entire property
- Simple onboarding of guest devices
- · Secure networks for guests and staff
- Economical and flexible pricing that fits every budget

### **Efficient and Affordable Connectivity**

Keep your focus on the guests, not the IT infrastructure. Cambium Networks delivers reliable wireless connectivity solutions to more than 2,000 hotel organizations. Venues must rapidly modernize connectivity without disrupting the environment, quickly deploy connectivity for temporary events and deliver exceptional guest experiences at a low total cost of ownership.





Cambium Networks Solutions Provide High-Quality Connectivity Experiences for Guests at Any Location:

- **Complete coverage** from in-room coverage to outdoor spaces to high-density meeting areas
- Secure, reliable high-speed throughput
- Proven economics industry-leading low TCO, reduced CAPEX, reduced labor, increased operational efficiency with fewer IT resources





# Why Hospitality Venues Choose Cambium Networks Solutions:

#### **Simple**

- · One integrated connectivity solution that is easy to manage
- · Customized branded guest portal
- · Guest access with ePSK and voucher system
- Application Visibility & Control lets you easily manage the connectivity experience for all users
- · Zero-touch configuration makes delighting guests a breeze
- Easy integration with third-party applications via an open API to customize your solution and integrate with your hotel's existing systems

#### Scalable

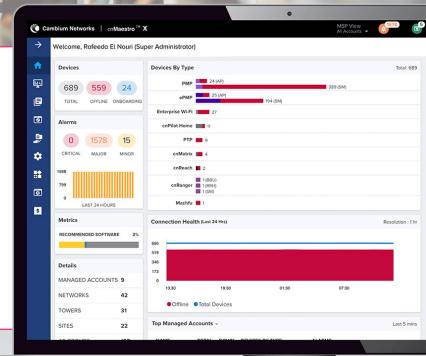
- · Connect one conference room or cover all areas of your facility
- Centralized management of multiple properties in different locations
- Software-defined radio for high-density meeting areas and ballrooms
- Our comprehensive portfolio of access points, switches and management systems allows you to scale as venue size increases
- Point-to-point and point-to-multipoint outdoor wireless solutions enable connectivity at campground or festivals

#### **Efficient**

- · Deliver exceptional connectivity while maintaining a lean IT staff
- · Reliable WLAN at a reasonable cost
- Centralized cloud management of the entire network, including multiple properties optimizes performance and minimizes cost
- Management flexibility (Cloud or on-premises)

### **A Turnkey Hospitality Solution**

Hospitality enterprises need to focus on the core business. They value the efficiency of an integrated solution that includes indoor and outdoor Wi-Fi and switching with the option to extend the network with fixed wireless to connect resorts and campsites. Cambium Networks provides a comprehensive suite of hardware, software and managed solutions that efficiently deliver reliable multi-gigabit connectivity. Our products are developed in accordance with the needs of today's most demanding applications and interoperate seamlessly via a single, unified interface in the cnMaestro™ end-to-end management system



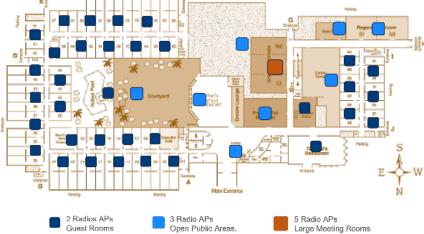


# Complete Coverage with Fewer APs Saves Equipment and Installation Costs

Traditional design methods to connect a multi-use property with two-radio access points (APs) may require one AP in every third guest room and multiple APs in common areas. High-density software-defined radios from Cambium Networks include three-radio and five-radio options that serve open areas, restaurants and large meeting rooms with a single radio, eliminating interference and reducing equipment and installation costs.



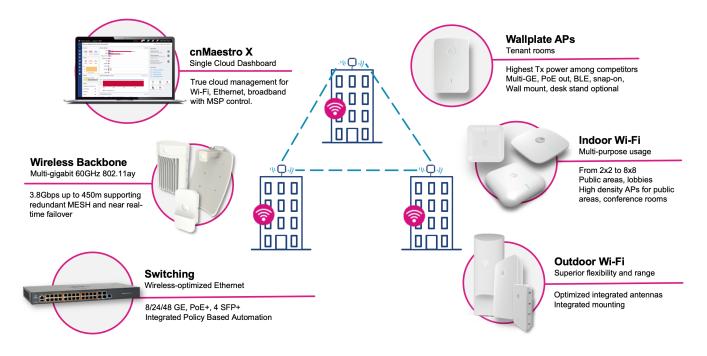
33 2-radio APs + 9 High Density APs





# **Easy Migration to Wi-Fi 6E**

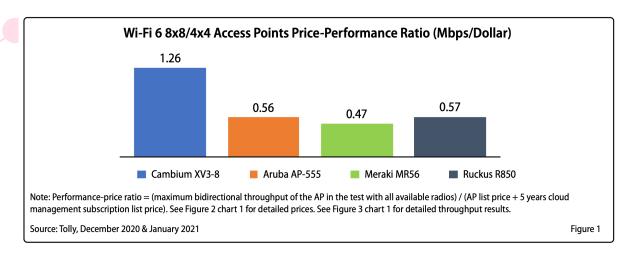
Wi-Fi 6E access point options provide outstanding coverage and capacity now and make it easy to migrate to support 6 GHz enabled devices and get best use of interference-free 6 GHz spectrum.



WLAN Access Points	Ethernet Switches	Outdoor WAN PTP and PMP Extensions	Management
<ul> <li>Wi-Fi 6E indoor access points for high- density areas</li> <li>Wi-Fi 6E outdoor access points for high-density areas</li> <li>Wi-Fi 6 indoor access points</li> <li>Wi-Fi 6 outdoor access points</li> <li>Wi-Fi 6 wallplate access points</li> </ul>	<ul> <li>Indoor switches</li> <li>Rugged switches</li> </ul>	<ul> <li>60 GHz cnWave™</li> <li>PMP 450</li> <li>ePMP</li> <li>Licensed microwave</li> </ul>	<ul> <li>End-to End Management</li> <li>Cloud or on-premises options</li> <li>Network Planning Software</li> <li>Wi-Fi Designer</li> <li>LINKPlanner</li> </ul>



# **Cambium Networks:**Solutions That Just Work



In a recent ranking of Wi-Fi 6 access points, the Tolly Group, an independent testing analysis organization, concluded that Cambium Networks' products outperformed competitors Aruba, Meraki (Cisco) and Ruckus in terms of performance and total cost of ownership.

Challenge	Cambium Networks Solution	
Contention and confusion from multiple networks	High-performance network across the entire facility for staff and guests	
Implementing smart building	Supports IoT sensors and controls today	
Video surveillance infrastructure	One network provides connectivity for indoor and outdoor video surveillance cameras	
Security complexity	Security is easy for guests and IT teams to manage	
Troubleshooting expertise	Centralized monitoring and alarm reporting make it easy to quickly identify the root cause from a remote location	
Difficult to extend network	Easily extend the network to outdoor locations with point-to-point or point-to-multipoint links – all managed by the cnMaestro system	



# Connect Your World. Dynamically.

#### **High-Performance Wi-Fi**

- Multi-radio access point technology with high gain that gives better receive sensitivity, higher modulations and better throughput
- Software-defined radios that make it easy to provision, manage and add new capabilities
- Switches with Policy-Based Automation to make installations fast without requiring a skilled technician
- Easily upgradeable to support Wi-Fi 6 as new devices appear

#### **Easy to Add Capacity**

Our comprehensive portfolio of Wi-Fi access points, switches, fixed wireless and management systems allows you to scale as venue size increases.

# **Easy to Integrate**



#### **Analytics & Insights**

- Two-year data on the cloud
- Actionable insights



#### Automation Troubleshooting

- · Root cause analysis
- Automatic remediation



#### **Automation APIs**

- Programmatic interface for configuration
- Out-of-box integration with Slack, PagerDuty, Twilio, etc.



#### Webhooks

- Real-time notifications
- Out-of-box integration

# A Network of Local Partners

Leverage the expertise of our certified hospitality solutions partners around the world. Cambium Networks supports our partners with a complete program including training and 24/7 support.

Contact us to engage a partner near you.



## Value Delivered.

Reduce guest Wi-Fi trouble tickets with cloud management that provides early notification of problems



"Since installing Cambium Networks Wi-Fi, we haven't had any complaints from guests about the quality of the network, because the network really just works. That's exactly what we wanted."

- David Hanson, Hanson Enterprises

Increase guest satisfaction with an integrated network tailored to the business



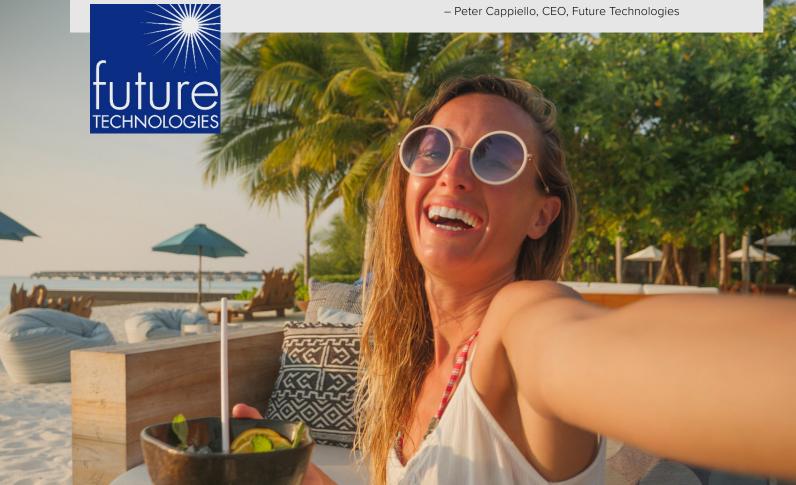
"Our customers achieved consistently reliable performance using Cambium Networks switches, access points, and fixed wireless multi-point solutions tailored for each specific use case."

- Robert Ener, President, Absolute Communications

Provide complete coverage with fewer APs with longer range and high capacity, cutting installation costs and time



"With the Cambium Networks solution, we were able to offer complete coverage and capacity with 64 access points – immediately reducing the hardware and associated installation costs by one third. Being able to reduce the total access point count by 35% and having a single pane of glass to manage the system really made a big difference in meeting these needs."





**WIRELESS THAT JUST WORKS: HOSPITALITY** 

"Guests can hold a video conference walking from their room to anywhere in the hotel. We have set a new standard in connectivity."

Javier Muñoz, CEO of Spanred Telecommunications

#### ABOUT CAMBIUM NETWORKS

Cambium Networks delivers wireless communications that work for businesses, communities and cities worldwide. Millions of our radios are deployed to connect people, places and things with a unified wireless fabric that spans multiple standards and frequencies of fixed wireless and Wi-Fi, all managed centrally via the cloud. Our multigigabit wireless fabric offers a compelling value proposition over traditional fiber and alternative wireless solutions. We work with our Cambium certified ConnectedPartners to deliver purpose-built networks for service provider, enterprise, industrial, and government connectivity solutions in urban, suburban, and rural environments, with wireless that just works.



## Connecting Your World. Dynamically.

#### **USA Headquarters**

3800 Golf Road, Suite 360 Rolling Meadows, IL 60008 USA

+1 888 863 5250

#### India Office

Cambium Networks Consulting Private Ltd 5th Floor, Quadrant 1, Umiya Business Bay, Tower 2, Outer Ring Road, Kadubisenahalli, Varthur Hobli Road, Bangalore East

+91 80 67333100

#### **UK Office**

+44 1364 655500

Unit B2, Linhay Business Park Eastern Road Ashburton, United Kingdom, TQ13 7UP

#### **USA Thousand Oaks Office**

2545 Hillcrest Dr, Suite 220 Thousand Oaks, CA 91320

#### **USA San Jose Office**

2590 N. 1st Street, Suite 220 San Jose, CA 95131 USA

cambiumnetworks.com