Cambium Networks™



Faster Payback, Bigger Gains
The Cambium Advantage

In a side-by-side comparison of CapEx for Managed Wi-Fi, validated by PropTech IQ, Cambium Networks WINS against a leading competitor

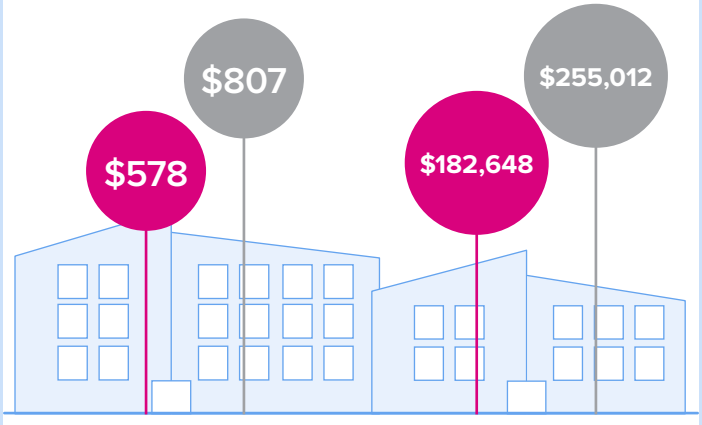
Why Cambium Wins

- **LOWER COSTS →** Sooner payback period
- **FASTER ROI & VALUATION GAINS →** Maximized investor returns
- **BETTER EFFICIENCY IMPACT →** Greater retention and faster unit turnover
- **STRONGER NOI GROWTH →** Increased cash flow potential

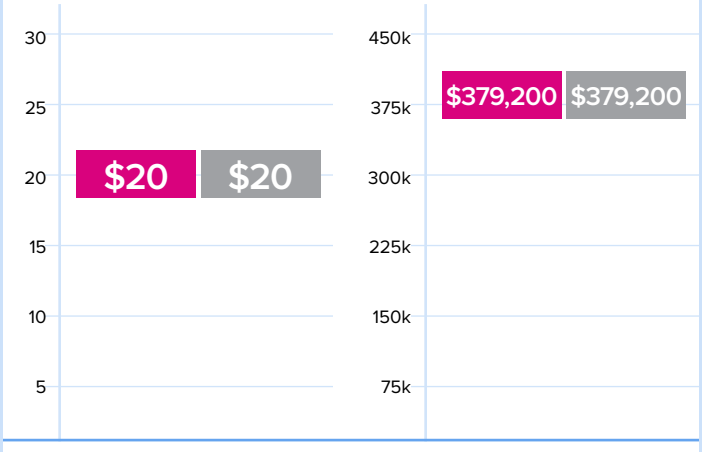
Cost Summary of Deploying Managed Wi-Fi in a 316-Unit Multifamily Property†

CAPEX

SAVE 28% IN CAPEX PER UNIT WITH CAMBIUM



OPEX



CAMBIUM COMPETITOR

**CapEx: one-time costs including product hardware, low voltage, fiber, labor* *√OpEx: monthly recurring including circuit cost, support* *†With a 60 Month Term*

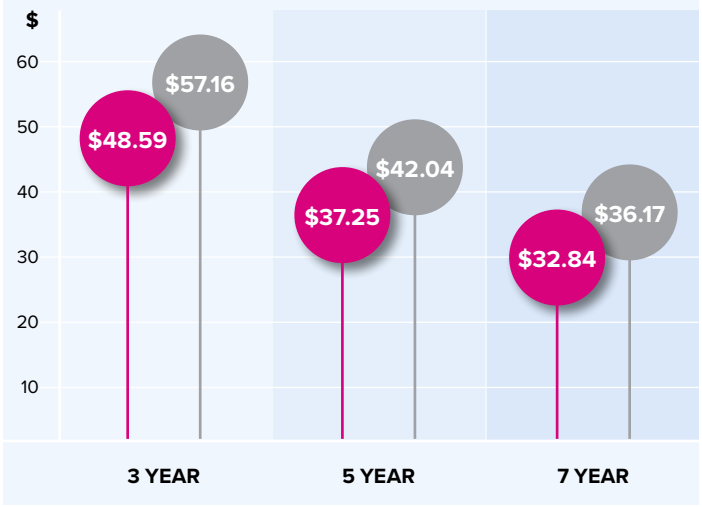
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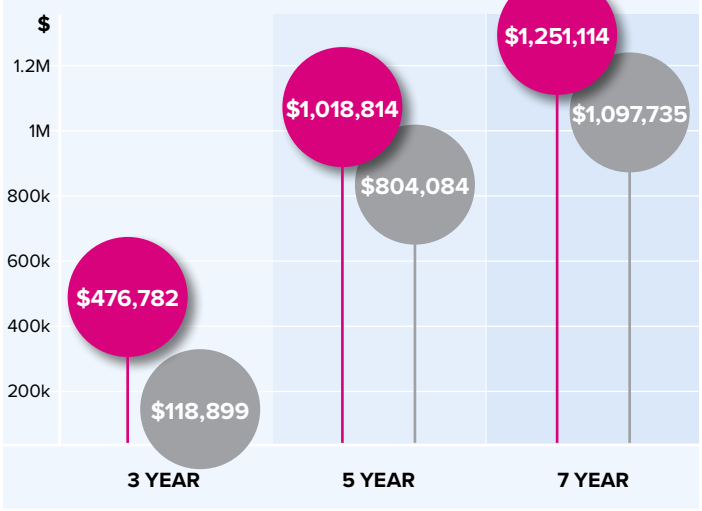
Cash-on-Cash Impact Analysis

PER UNIT MONTHLY CHARGE TO BE CASHFLOW POSITIVE



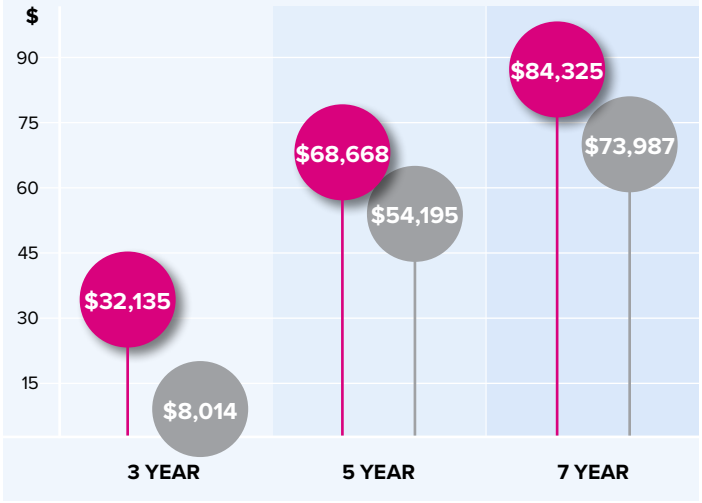
Monthly unit premium by which to increase rent for project to be cashflow positive by end of terms listed.

PROPERTY VALUATION IMPACT AT $60 PREMIUM INCREASE



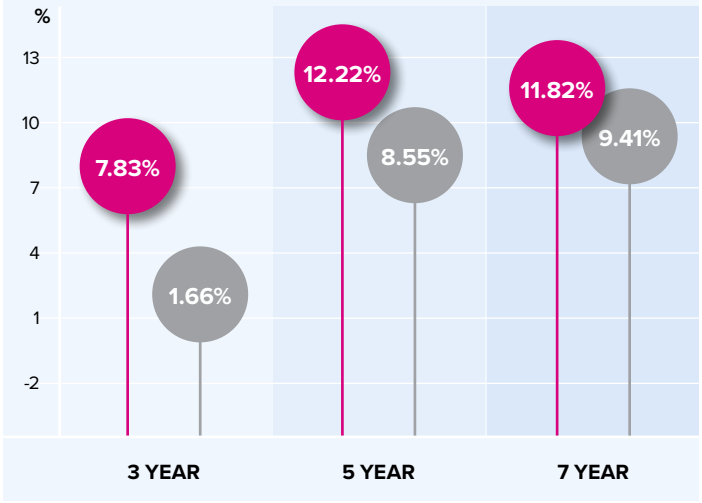
Valuation impact = annual NOI increase / market cap rate.

ANNUAL NOI IMPACT AT $60 PREMIUM INCREASE



Annual NOI impact = net unit profit x total occupied units.

ROI % ANNUALIZED AT $60 PREMIUM INCREASE



ROI % = (total net revenue over term / total project investment) / term.

CAMBIUM COMPETITOR

About PropTech IQ

PropTech IQ is a third-party validation provider of property technology. They create highly accurate PropTech impact reports powered by AI.

https://proptechiq.com/

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