

# Express Wi-Fi by Facebook

Scalable SaaS Monetization & Management platform for  
Wi-Fi Hotspot Networks at no cost, no recurring fee\*



**Cloud monetization & management**  
No SaaS or license fee



**Purpose-built high performance**  
Indoor / Outdoor Wi-Fi



**Cambium tech support**  
Easy maintenance,  
quick installation

## Powered by Facebook Express Wi-Fi

Facebook Express Wi-Fi provides the tools to deploy Wi-Fi hotspots in emerging markets with low availability of Internet access. The combined power of Express Wi-Fi and Cambium Networks cnMaestro™ cloud management simplify deployment, dramatically lower cost, and support multi-tiered business models tailored to individual use cases.

### Getting Started is Easy:

1. Sign up to be a Cambium Networks XWF service provider at:

[www.cambiumnetworks.com](http://www.cambiumnetworks.com)

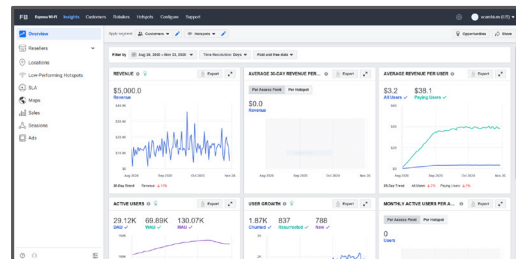
Cambium Sales and/or Distributor will contact you to assist.

2. Sign up for a free cnMaestro™ cloud management account:

[cloud.cambiumnetworks.com/](http://cloud.cambiumnetworks.com/)

3. Purchase a Cambium AP at special XWF price and purchase Cambium Care Pro through distributor.

**24x7 support, pre-sales evaluation setup, product support, cnMaestro, XWF, Cambium Wi-Fi access points.**



### Facebook Express Partner Portal

- Cloud SaaS monetization platform
- Site selection, installation, service level monitor
- Marketing / advertising / business management portal



### cnMaestro

- Cloud-managed Wi-Fi network management
- Help desk troubleshooting tools
- Up to 10,000 devices across thousands of sites

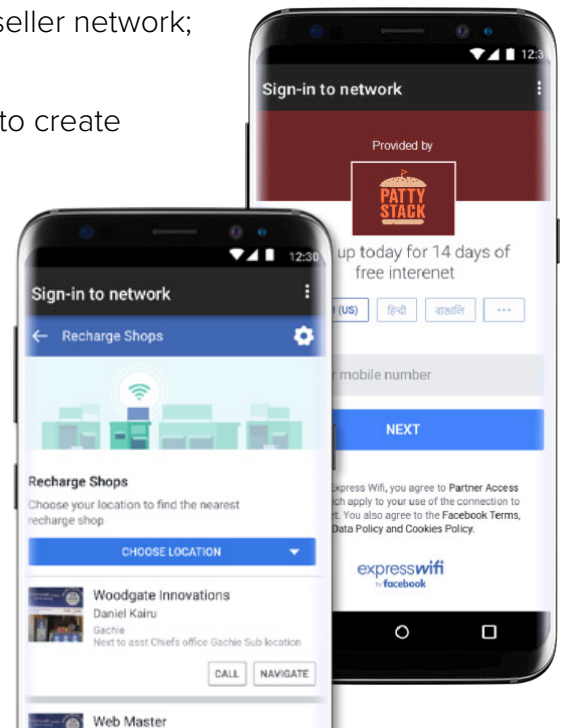
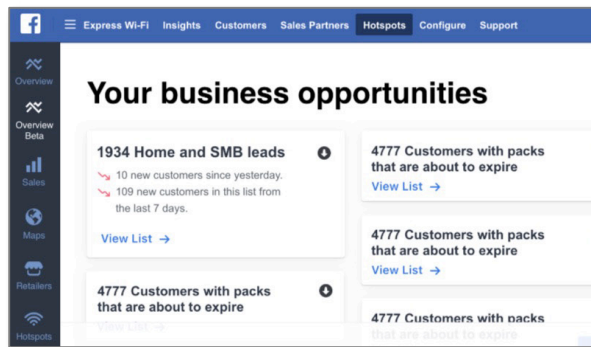
\* AWS hosting and SMS fees are required for facebook Express Wi-Fi

## Express Wi-Fi by Facebook

### Powerful SaaS Monetization Platform

#### Monetization Levers Available on Express Wi-Fi (XWF)

- Public access data packs sold direct to consumer or via reseller network
- Enterprise data packs sold to businesses direct or via reseller network; automatic recharge API, creating recurring revenue
- Data access vouchers limited by time and/or throughput to create tiered services with upsell capability
- Local business advertising, national network advertising
- Site-sponsored Wi-Fi hotspots



### Purpose-Built, High-Performance Wi-Fi Access Points



e700



e510



e505

#### Outdoor Wi-Fi

- e700** High density, 4x4 11ac wave 2
- e510** Medium density, 2x2 11ac wave 2
- e505** Low density, small form factor, 2x2 11ac wave 2



e600



e410



e425/e430

#### Indoor Wi-Fi

- e600** High density, 4x4 11ac wave 2
- e410** Multi-purpose, 2x2 11ac wave 2
- e425/e430** Wallplate micro-cell, 2x2 11ac wave 2

#### ABOUT CAMBIUM NETWORKS

Cambium Networks empowers millions of people with wireless connectivity worldwide. Its wireless portfolio is used by commercial and government network operators as well as broadband service providers to connect people, places and things. With a single network architecture spanning fixed wireless and Wi-Fi, Cambium Networks enables operators to achieve maximum performance with minimal spectrum. End-to-end cloud management transforms networks into dynamic environments that evolve to meet changing needs with minimal physical human intervention. Cambium Networks empowers a growing ecosystem of partners who design and deliver gigabit wireless solutions that just work.