

# **Express Wi-Fi by Facebook**

Scalable SaaS Monetization & Management platform for Wi-Fi Hotspot Networks at no cost, no recurring fee\*







# Powered by Facebook Express Wi-Fi

Facebook Express Wi-Fi provides the tools to deploy Wi-Fi hotspots in emerging markets with low availability of Internet access. The combined power of Express Wi-Fi and Cambium Networks cnMaestro™ cloud management simplify deployment, dramatically lower cost, and support multi-tiered business models tailored to individual use cases.

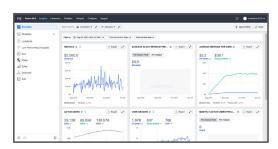
# **Getting Started is Easy:**

- Sign up to be a Cambium Networks Express Wi-Fi service provider at:
  - www.cambiumnetworks.com

Cambium Sales and/or Distributor will contact you to assist.

- 2. Sign up for a free cnMaestro cloud management account: cloud.cambiumnetworks.com/
- 3. Purchase a Cambium AP at special Express Wi-Fi price and purchase Cambium Care Pro through distributor.

24x7 support, pre-sales evaluation setup and product support.



#### Facebook Express Partner Portal

- Cloud SaaS monetization platform
- Site selection, installation, service level monitor
- Marketing / advertising / business management portal



#### cnMaestro

- Cloud-managed Wi-Fi network management
- Help desk troubleshooting tools
- Up to 10,000 devices across thousands of sites

<sup>\*</sup>AWS hosting and SMS fees are required for Facebook Express Wi-Fi



#### Express Wi-Fi by Facebook

### **Powerful SaaS Monetization Platform**

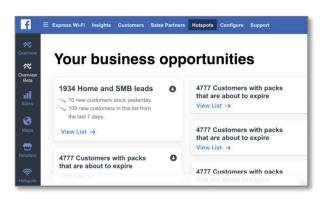
#### Monetization Levers Available on Express Wi-Fi

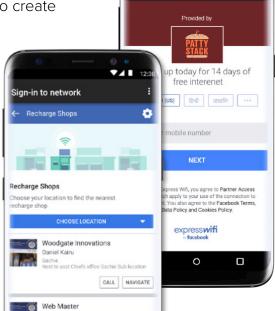
Public access data packs sold direct to consumer or via reseller network

 Enterprise data packs sold to businesses direct or via reseller network; automatic recharge API, creating recurring revenue

 Data access vouchers limited by time and/or throughput to create tiered services with upsell capability

- Local business advertising, national network advertising
- Site-sponsored Wi-Fi hotspots





Sign-in to network

## Purpose-Built, High-Performance Wi-Fi Access Points



#### **ABOUT CAMBIUM NETWORKS**

Cambium Networks delivers wireless communications that work for businesses, communities and cities worldwide. Millions of our radios are deployed to connect people, places and things with a unified wireless fabric that spans multiple standards and frequencies of fixed wireless and Wi-Fi, all managed centrally via the cloud. Our multi-gigabit wireless fabric offers a compelling value proposition over traditional fiber and alternative wireless solutions. We work with our Cambium certified ConnectedPartners to deliver purpose-built networks for service provider, enterprise, industrial, and government connectivity solutions in urban, suburban, and rural environments, with wireless that just works.

cambiumnetworks.com

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