Cambium Networks and Weblib

European Leader in Guest Access Management & Proximity Marketing

WHO IS WEBLIB?

Weblib, a digital solutions creator bought UCOPIA, the European leader in Wi-Fi connectivity at the beginning of the year 2020. Now UCOPIA is a product line for the Weblib company.
Through our various solutions, we aim to improve the digital experience on a daily basis, and to change the way people work, share and communicate.
Weblib supports companies in their digital transformation with tailor-made solutions.
Weblib's present different products:

- Connectivity products with the UCOPIA product line
- Proximity Marketing product with Smart Wifi

Weblib is a French company headquartered in Paris.
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KEY FEATURES OF OUR SOLUTION

- A range of products recognised in the market.
- Solutions that communicate with each other.
- A reactive R&D team in France to adapt to new markets.
- A user-friendly graphical interface with customizable dashboards provides easy-to-understand data.
- Weblib's solutions enable security, mobility, administration, scalability and high-density management.
- Smart Wifi is a captive portal solution focused on the user experience and guarantees simple ergonomics adapted to the general public.
- Cambium Networks hardware and Weblib software are 100% compatible.

The Cambium Networks - Weblib partnership allows customers to benefit from the latest generation Wi-Fi architecture. In addition to quality Wi-Fi adapted to the needs of each customer, the evolution of this partnership allow us to move toward a more digitalized and advanced environment.

UCOPIA SOLUTIONS

As an expert in the design and implementation of customised solutions, Weblib supports private and public companies to turn an imperative, Wi-Fi, into a facilitating tool. Discover these new value-added innovations that will meet the needs of both visitors and your staff on your premises.

The UCOPIA solutions meet the needs of many sectors and enable you to identify your staff and guests by integrating with all the elements of your network (firewall, Wi-Fi, proxy, directories, etc.).
All flows from or to the user pass through the UCOPIA controller in order to guarantee security, simplify coupling with the LAN, facilitate administration and improve the user experience.
UCOPIA offers 3 distinct ranges (Express Lite - Express - Advance) that can manage from 1 to 200,000 terminals connected simultaneously, and are very easy to install in the network infrastructure.
UCOPIA solutions are available via physical servers but also with a cloud service. The solution is available for different sectors like: Retail, Education, Enterprise, LPV, Service Provider, Health, Smart Cities, Hospitality.

WHY UCOPIA SOLUTIONS?

IMPROVE THE USER EXPERIENCE

- Offers the possibility to create its own welcome interface
- Allows personalisation of the access portal
- Adapts to the customer's language (16 languages)
- Offers quick and easy authentication
- Enriches navigation with web injection

MAKES WI-FI SECURE

- Secures the use of Wi-Fi
- Is invisible to customers
- Ensures the legal traceability of users
- Aggregates relevant data
- GDPR compliant
- Anti-terrorist law compliant

MAKE YOUR DAILY LIFE EASIER

- You are recognised by the network
- You can give access to a third party
- You can propose useful redirections
- Highlights their brand content
- Enrich your database
- Improve the digitalisation of your space

THE FUNCTIONALITIES:

SECURITY

| USER AUTHENTICATION | DATA CONFIDENTIALITY | URLS FILTERING | MANAGEMENT OF ACCESS RIGHTS | DATA CONNECTION STORAGE | GDPR |

MOBILITY MANAGEMENT

| VISITOR ACCESS | NOMADIC ACCESS AND ZERO CONFIGURATION | BYOD MANAGEMENT | MULTI-SITE DEPLOYMENT | AREA MANAGEMENT |

ADMINISTRATION

| SIMPLE AND INTUITIVE INTERFACE | VIEW THE CONNECTED USERS IN REAL TIME | CREATION OF VARIOUS PROFILES | PDF STATISTICS |

SCALABILITY AND HIGH AVAILABILITY

| INDEPENDENT SOLUTION | SCALABILITY AND HIGH PERFORMANCE | REDUNDANT ARCHITECTURE | UP TO 200,000 CONNECTIONS |

UCOPIA
WEBLIB GROUP

Weblib
We are digital

SMART WIFI

Smart Wifi is the cloud based Wi-Fi solution developed by Weblib and the most advanced captive portal integration on the market.

It benefits from constant evolution and adaptation to your current or future needs.
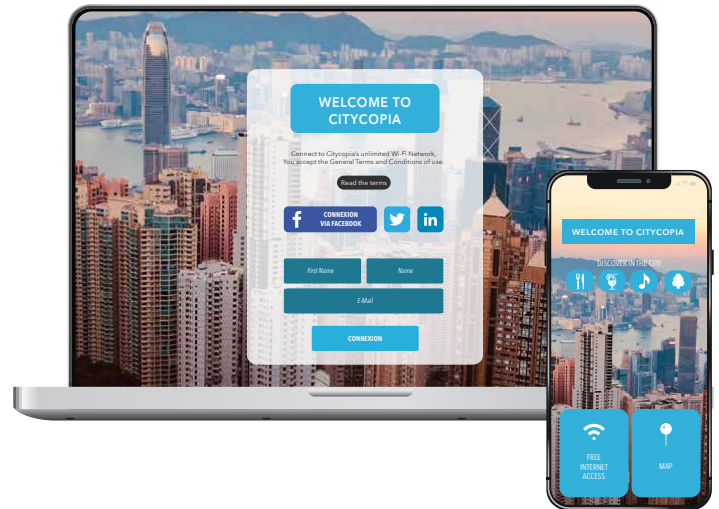
Smart Wifi is focused on guaranteeing a simplified user experience adapted to the general public.

Because Smart Wifi is a cloud-based solution, the number of simultaneous connections is unlimited and will only depend on the capacity of your in-store hardware.
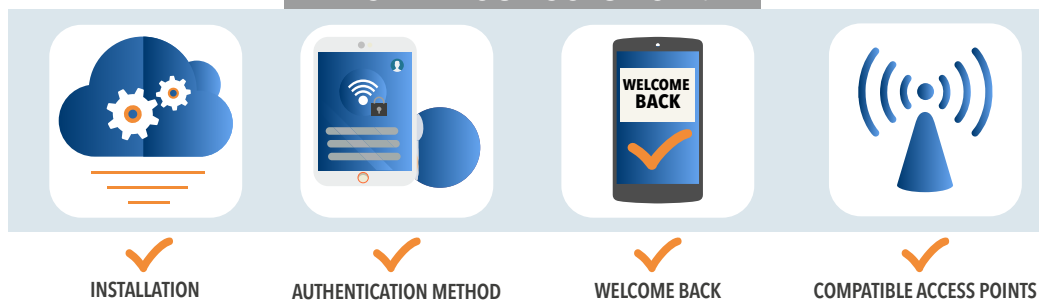
Smart Wifi is compliant on all mobile devices (Smartphones, tablets, computers,...).

Smart Wifi is already widely used in the following sectors:
- Retail: Kiabi, Leroy Merlin, Les Mousquetaires (Intermarché, Bricomarché), Cultura
- Catering: Flunch, Buffalo Grill...
- Entertainment: UGC, Accor Hotel Arena ...

INSTALL YOUR SOLUTION !

| INSTALLATION | AUTHENTICATION METHOD | WELCOME BACK | COMPATIBLE ACCESS POINTS |

IN-STORE TRACKING & CUSTOMER EXPERIENCE ANALYTICS

Consult via Control Tower footfall statistics for your points of sales, such as visitor numbers, average time spent in-store, and repeat customer percentage.

Seamlessly integrate this data into your CRM in order to optimise your marketing operations.

KNOW YOUR CUSTOMERS TO BETTER ENGAGE WITH THEM

Smart Wifi helps you get to know your clientele. Use Control Tower to consult demographic data such as average customer age, gender, etc. Collect email addresses and communicate to your clients long after their visit in-store; all data is easily collected, and directly integrated into your CRM via our APIs (Salesforce etc).

PROMOTE WITH TARGETED COUPONS, LOYALTY PROGRAMS & NEWSLETTERS

Once your customers are connected to the in-store Wi-Fi via their favorite social medias, they are delivered personalised content based on their profile information such as targeted coupons, loyalty programs and satisfaction surveys.

CONTROL TOWER: THE INTUITIVE AND POWERFUL DASHBOARD BY WEBLIB!

To learn more about Cambium Networks Enterprise Wi-Fi and Weblib solutions, please visit:

www.cambiumnetworks.com/wifi/

Smart Wifi

Weblib
We are digital