

Cambium Networks and FREDERIX

The Plugin-Based Wi-Fi Platform for Any Size Project

CAMBIUM NETWORKS AND FREDERIX CLOUDWIFI

A strong partnership that gives you the reliability and performance your customers expect.

REAL ADDED VALUE FOR CUSTOMERS AND USERS

FREDERIX pursues a consistent customer-centric product development. With the open platform concept of FREDERIX CloudWiFi, we also create interfaces to external systems and enable the connection of specialized service providers.

SCALABLE HOTSPOT

No matter how many users or locations, CloudWiFi scales with your needs. And you only pay for what you really need.

SUCCESSFULLY IN USE WORLDWIDE

The free scalability in size and functionality makes FREDERIX CloudWiFi a versatile product that is used very successfully today by small individual companies to international corporations.

STRONG CONSULTING AND CREATIVE SOLUTIONS

We complement technical expertise with strategic and conceptual competence and advise our customers holistically. Our goal is to ensure the best possible benefits through real, measurable added value.

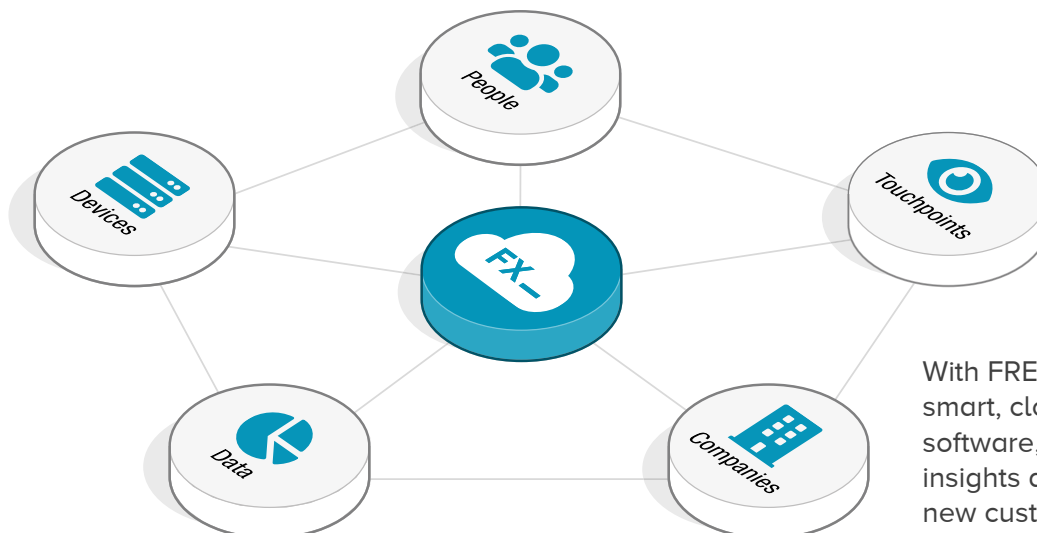
KEY FEATURES OF OUR SOLUTION

FREDERIX CloudWiFi

- Cloud-based and modular
- Powerful value-added services (plugins)
- Functionality customizable at any time
- Individual captive portals
- Individual SLAs
- Individual solutions and connection to external apps and data sources possible (API)

ADVANTAGES FOR RESELLERS

- Leads
- Project protection
- Sales support for larger projects
- Hardware monitoring via our portal
- Service and support from Germany
- Personal assistance via our local reseller team



With FREDERIX Hotspot's smart, cloud-based WLAN software, you gain new insights and benefit from new customer touchpoints.

Plugin Examples



EASY LOGIN

easiest way to login. Login with one click



SMS LOGIN

simple but personalized login option. You only pay for the SMS that you actually use.



WiFi CODE LOGIN

Login with voucher code. Simple and personalized login option. Access individually configurable.



WiFi4EU

Meets WiFi4EU requirements. Guest devices are automatically logged out at midnight. The WiFi4EU logo is displayed in accordance with the EU guidelines.



UNLOCK DEVICES

Unlocked terminal devices are automatically logged in. Can be used for digital signage, info terminals, IOT devices or employee devices.



MONITORING

Evaluation of data from checkmk. Monitoring of constant availability. Transparent display of results.



API ACCESS

Integrate analytics data or e.g. create voucher codes directly within your own tools and workflows.



COVID19 DIGITAL GUEST LIST

The inwendo attendance list is the resource-saving, contactless and secure solution for the restaurant industry. Capture contact details in restaurants, cafes and at events.



ANALYTICS PRO

PREMIUM ANALYTICS

Insights into the user behavior. Reports on your hotspot devices. Freely choosable time periods. Clustering of hotspots. Comparison of new and recurring devices. Evaluation of data about logged-in devices, such as device language, operating systems and device versions.



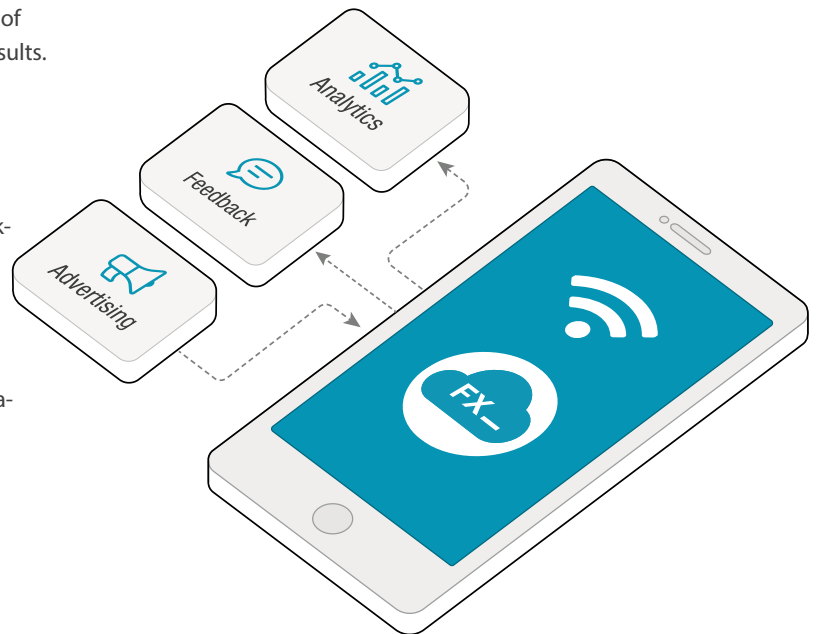
WEBSITE ANALYTICS

Shows hotspot usage based on categories and web page views. Better insight into how the WiFi is being used by guests and customers.



COOLDOWN

Freely set how often e.g. per day or week customers can reconnect to their WiFi. Example: Limit usage per day/week to a freely adjustable time.



Partner plugins for additional added values

We also rely on external specialists. FREDERIX CloudWiFi was therefore explicitly designed for connecting with third-party solutions. This allows us to integrate the well-proven products of external leading, specialized companies into our system and provide our customers with an even greater range of functions.



DIGITAL MAGAZINES

- Increase quality of stay
- Over 300 magazines and journals (contactless)
- Never outdated, stale or messy



PLACEWISE LOYALTY

- Extend the Mall Performance Cloud into your WLAN
- Easily attract new Loyalty Club members
- Benefits for registered users
- Restricted WLAN for non-registered users: surfing time and/or bandwidth



EKOMI KUNDEN-FEEDBACK

With the eKomi feedback module, you receive instant feedback from your customers and guests directly from the Hotspot login page.

SUMMARY

Cambium Networks offers reliable high-speed infrastructure that supports Wi-Fi connectivity and automated marketing services in large and small-scale deployments. Contact your local Distributor/Reseller to learn how Cambium Networks together with FREDERIX Hotspot an industry-leading Wi-Fi access and marketing solution.



INFOSFT TRACKING

- Solutions for real-time positioning systems
- Indoor navigation in large building complexes
- Determination of walking routes of your customers



REOS IMMOBILIEN BETRIEBSSYSTEM

- REOS Login Module for WLAN in real estates managed with the REOS system.
- Users and their devices are safely separated from other users in the network
- Own devices can communicate regularly with each other



1NWENDØ COVID19 DIGITAL GUEST LIST

- Digital attendance list according to official requirements
- Contactless and hygienic

To learn more about Cambium Networks Enterprise Wi-Fi and FREDERIX CloudWiFi, please visit:

www.cambiumnetworks.com/wifi/