



Cambium Networks Service**Provider** Program

A Program That Just Works!

Better respond to today's evolving marketplace with solutions and benefits designed to optimize profitability and growth.

Cambium Networks is a leading provider of wireless solutions to internet service providers, today. Service providers are key to Cambium Networks, and we are excited to be launching a program highlighting relevant and dedicated content, driving promotions, and enabling specific sales and technical support.

Together, we'll provide your company and customers with innovative, reliable wireless infrastructure and enterprise Wi-Fi and switching solutions to build your B2B activities, delivering simplicity, scalability, and significantly lower TCO.

Cambium Networks offers broadband access, enterprise-grade Wi-Fi and switching and cloud-managed solutions with disruptively low TCO, which enables you to deliver exceptional service at an amazingly low cost.

Why join the Service Provider Program?



EXCEPTIONAL ROI

Frictionless access to competitive pricing through invitation-only promotions and spend agreements. With Cambium, besides broadband solutions that are key for your operations, you also have access to enterprise-grade solutions at a very economical price, resulting in better margin opportunities. The Cambium total cost of ownership (TCO) is best in class, giving Cambium service providers a competitive advantage.

MARKETING TOOLS TO GROW YOUR BUSINESS

With the Service Provider program, you will have access to a dedicated service provider portal with tools and resources to help you grow your business:

- **Marketing content, including brochures, case studies, solution papers, videos, and more**
- **Co-brandable tools for marketing your brand with Cambium Networks**
- **Case study collaboration tool**

SALES AND DEPLOYMENT EFFICIENCY

Expert knowledge and sales resources, as well as partner support.

Knowledge

- Virtual certification training and examinations
- Weekly Service Provider webinars and communications
- Access to technical expertise in the Cambium Community

Sales Resources

- Steady stream of sales tools
- Access to online learning and program benefits
- Compelling promotions to entice customers

Support

- 24/7 partner services with a high standard of required distributor technical support, backed up by Cambium inside sales and channel team to answer your questions
- Access to free Wi-Fi planning services from selected value-added distributors

For more information, contact us directly at
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